

THAIFEX - Anuga Asia 2023: Fruits & Vegetables Fact Sheet

Fruits & Vegetables features natural and organic, imported and locally sourced products to feed the world's demand for safe and sustainable food. Fruits & Vegetables covers:

- Cut fruits & vegetables
- Speciality salads
- Fresh fruits and vegetables
- Canned fruits and vegetables
- Dried fruits and vegetables

Fast Facts

- According to Data Bridge Market Research, the Asia-Pacific market for vegetables and fruits is expected to experience growth in the forecast period of 2021 to 2028, with a projected compound annual growth rate (CAGR) of 12.3%. The market is anticipated to reach USD 1,502,879.62 million by 2028¹.
- Asia is responsible for producing more than three-quarters of the world's vegetables. In 2019, global vegetable production remained consistent with previous years, amounting to approximately 1.1 billion tons².
- In addition, Asia has the highest share of fruit production globally, accounting for 73% of the world's acreage. The total global fruit production area in 2019 was approximately 65 million hectares, representing a 1.7% increase from the previous year.

Key Exhibitors

- **European Apples From Poland (Poland)**
 - European Apples from Poland are a popular variety of apples grown in the European country of Poland. Poland is known for its high-quality apple production, with a wide range of varieties grown across the country. European Apples from Poland are particularly prized for their crisp texture, juicy flavour, and excellent keeping qualities, making them a favourite among consumers both in Poland and around the world. With a long tradition of apple cultivation and a commitment to sustainable agriculture, Polish growers are dedicated to producing the very best apples possible, ensuring that consumers can enjoy delicious, healthy fruit year-round.

¹ <https://www.databridgemarketresearch.com/reports/asia-pacific-vegetables-and-fruits-market>

² <https://www.eurofresh-distribution.com/news/asia-dominates-global-fruit-and-vegetable-production/>

- **FlevoTrade (Netherlands)**

- FlevoTrade is a Dutch-based company that specializes in the trading of a wide range of agricultural products, including grains, oilseeds, and feedstuffs. Founded in 1997, FlevoTrade has grown to become a leading player in the global agricultural commodities market, with a network of suppliers and customers spanning the globe. The company is known for its expertise in sourcing and distributing high-quality products at competitive prices, as well as for its commitment to sustainability and ethical business practices. With a strong focus on customer service and a dedication to delivering value to its clients, FlevoTrade is well-positioned to continue its growth and success in the years to come.

- **Waguruwela Oil Mills (Pvt) Ltd (Sri Lanka)**

- Waguruwela oil Mills (Pvt) Ltd, is one of the leading Sri Lankan coconut-based product manufacturers, which has a history of over 40 years of reliability, quality and customer service excellence, focusing on health-oriented products with green concept manufacturing. The company adopts modern and environmentally friendly manufacturing processes and is supported by the latest laboratory facilities and dedicated staff, to ensure product safety and quality conformance.

Full information about this year's **11 Signature Trade Shows** can be found on <https://thaifex-anuga.com/trade-fair/trade-shows/>

For the overall **THAIFEX - Anuga Asia Key F&B Segments**, please visit <https://thaifex-anuga.com/>

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